

# AUTUMN 2021

## MIPIF

### Overseas property events line



2 online-events and a  
Forum-exhibition in  
Moscow on a premium  
venue



For expert, investors  
and customers of  
premium and business  
class



Solving all business  
tasks of overseas  
property market  
participants

## Overseas property events line

### MIPIF PROFESSIONAL

Online conference & exhibition for overseas property professionals

**September, 15-16, 2021**

- Industry community meeting;
- Search for partners (coverage - more than 20 countries);
- Gaining knowledge and sharing experience ;
- Presentations of new products.

### MIPIF EXHIBITION&FORUM, Moscow

Forum-exhibition: Immigration and real estate abroad of premium and business class

**November 19-20, 2021**

- Potential customers and investors with a budget from € 300,000 to € 2 million
- Representatives of real estate agencies that work in the business and premium segment
- Representatives of Private banking and Family office

### MIPIF ONLINE

Online-exhibition: : Immigration and real estate abroad of premium and business class

**November 11-21, 2021**

- Increasing the reach of customers and partners (regions of Russia + CIS + Russian-speaking Europe)
- Presentation of the company and new objects
- The online exhibition will also be visited by those who came to the forum-exhibition in Moscow

## MIPIF PROFESSIONAL September, 15-16, 2021

Online conference & exhibition for overseas property professionals

### Key focuses of the program (formed):

- ❖ **Foreign real estate development market trends:** investment climate today, forecasts and strategies, market analysis (new cities and countries);
- ❖ **A portrait of a customer today:** how and where to search, attract, retain, sales funnel;
- ❖ **Ideal partner:** “secrets of the game for a long time”, search in different markets, partnership mechanisms;
- ❖ **Digital technologies in promotion and sales:** VR technologies, online impressions, online deals, digital marketing;
- ❖ **Real estate investor - who is he?** : features of working with him, investment programs;
- ❖ **Market players' cases (7min pitch sessions);**
- ❖ Working with private banking and family offices.

### Participation formats:

- Participation as a delegate is free, upon registration on the website;
- Participation as an expert - in agreement with the Program Committee.

### Opportunities for finding new partners:

- ✓ Participation with an online stand (company business card for a partner): **€ 250 (basic)**
- ✓ Improved position of the online stand in the Exposition + add. lid forms: **€ 400**
- ✓ Pitch session (7 min presentation): **€ 500**
- ✓ General sponsor of the conference: **€ 2500**

**We are waiting for your suggestions on the program**

## **MIPIF EXHIBITION&FORUM, Moscow November 19-20, 2021**

Forum-exhibition: Immigration and real estate abroad of premium and business class

### **About the forum-exhibition:**

- ❖ Premium class venue in Moscow;
- ❖ An advertising campaign aimed at customers with a budget from € 300,000 to € 2 million, a large base of quality partners, personal invitation of key visitors;
- ❖ Unique and useful content of the program with the participation of foreign experts (for partners and customers);
- ❖ Exposition area for demonstration of new products and meetings with visitors;
- ❖ Zone of partner programs b2b format - focus meetings with partners.

**Special conditions for participation in the exhibition upon conclusion before the end of August**

### **Participation formats and cost:**

#### **Business package - € 3 800**

Includes:

- participation in the presentation area (standard equipped workplace);
- - participation in all events and areas of the forum&exhibition;
- - photo shooting of the company's work at the stand - up to 10 photos
- - coffee breaks, lunches, gala dinner for 2 persons.

#### **Premium package - € 5,500**

Includes:- participation in the presentation area (premium class workplace); - participation in all events and areas of the forum&exhibition; - performance in the program (with a presentation or as an expert); - the opportunity to hold your own event on the sidelines of the forum for partners and customers (by agreement with the organizer, additional payment is possible); - a page in the exhibition catalog;- coffee breaks, lunches, gala dinner for 3 persons.

## MIPIF ONLINE

November 11-21, 2021

Online-exhibition: : Immigration and real estate abroad of premium and business class

### About exhibition:

- ❖ 11 days of the exhibition;
- ❖ 50+ exhibitors from 25 countries and 20,000+ visitors from the regions of Russia, CIS countries and Europe;
- ❖ 20+ seminars from market participants and 2 intensive days of unique content in the program;
- ❖ An invitation to the online exhibition for all visitors to the exhibition in Moscow.

**Special conditions for participation in the exhibition upon conclusion before the end of August**

**For more information on participation, check with your manager.**

### Participation formats and cost

- ✓ **Standard package: € 1000 (basic)**
- ✓ **Expert package: € 1500**
- ✓ **Sponsor package\* € 2500**

### Participant package includes:

- Participation with an online stand of different categories;
- Speaking in the program as an expert or with a presentation
- Placement of objects in the section "Real estate"

\*Additional options for the "Sponsor" package

# WELCOME TO PARTICIPATE!



**Dmitry Savateev**

☎ +7 911 178-78-18  
@ savateev.d@mipif.com



**Maria Tylets**

☎ +7 903 010-03-35  
@ maria@mipif.com



**Kristina Inyushova**

☎ +7 921 778-87-62  
@ cris@mipif.com